



www.fullertonrestaurantweek.com

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MEDIA ALERT

Who: Fullerton Chamber of Commerce and participating Fullerton restaurants

What: Fullerton Restaurant Week

Where: Various restaurant locations throughout Fullerton*

When: Sunday, August 1 – Saturday, August 7, 2010

Opening Reception: Saturday, July 31, 6 – 10 p.m.

Graves Gallery

114 E. Amerige Ave., Fullerton, CA 92832

Background: Inaugural event designed to bring diners to Fullerton to *Savor the Flavor* of the many independently owned restaurants that are part of the downtown and beyond.

News Interest: Event organizers are anticipating 6,000 diners to travel to Fullerton for Restaurant Week, utilizing public transit at the train station and bus lines.

Photo Opportunity: Photo opportunities will be arranged upon request.

100-word Description: The Fullerton Chamber of Commerce presents *Fullerton Restaurant Week*, Sunday, August 1 through Saturday, August 7. The inaugural event provides a week-long culinary experience featuring restaurants throughout the city offering prix-fixe menus with price points including lunch or dinner at \$10, \$20, \$30 or \$40.

One of Orange County's more eclectic and popular dining destinations, Fullerton offers over 250 restaurants, many of which will offer attendees a chance to taste the local flavor.

140-Character Description: *Fullerton Restaurant Week*, Sunday, August 1 through Saturday, August 7, restaurants offering menus with price points including lunch or dinner at \$10, \$20, \$30 or \$40.

Website FullertonRestaurantWeek.com; FullertonRW.com

Twitter [Twitter.com/FullertonRW](https://twitter.com/FullertonRW)

Facebook [Facebook.com/FullertonRW](https://facebook.com/FullertonRW)

* List of participating restaurants is attached.



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Participating Restaurants

(As of June 8, 2010)

Angelo's and Vinci's Ristorante
Bourbon Street Bar & Grill
Branagan's Irish Pub
Brian's Beer & Billiards and Big B's Barbeque
Brownstone Cafe
Café Hidalgo
Cantina Lounge
The Cellar
Cherch
Commonwealth Lounge & Grill
ENVY
Florentine's Downtown Grill
Heroes Bar & Grill
Joe's
Karma Kabob
Lomeli's Italian Restaurant
Matador Cantina
Monkey Business Café
Mulberry Street Ristorante
The Olde Ship
Phans 55 Bistro & Bar
The Pint House
Revolucion Mexican Grill & Cantina
Roscoe's Famous Deli
The Slidebar
Stadium Tavern
Summit House Restaurant
Tony Roma's
Tranquil Tea Lounge
Yogurtland
Ziings' Bistro & Bar