

For Immediate Release:

**Fullerton to Host Inaugural Restaurant Week,
Foodies Invited to “Savor the Flavor of Fullerton!”**

Fullerton, CA (May 3, 2010) – The Fullerton Chamber of Commerce will present the *First Annual Fullerton Restaurant Week, Sunday, August 1 through Saturday, August 7*. The inaugural event will provide a week-long culinary experience featuring restaurants throughout the city, which will offer prix-fixe menus with price points including lunch or dinner at \$10, \$20, \$30 or \$40.

Fullerton is one of Orange County’s more eclectic and popular dining destinations, with over 250 restaurants, many of whom will offer attendees a chance to taste the local flavor. Fullerton restaurants offer cuisine to accommodate nearly every pallet and pocketbook. In preparing for the event, restaurant owners and chefs have created a lunch and dinner menu that will highlight the flavors and culinary style of their participating restaurant.

From the historic heart of Downtown to the quaintest corners of the city, Fullerton is known for its rich heritage, cultural diversity, and historical architecture. Many restaurants in the area are housed in some of the cities oldest buildings and have kept the original integrity of the buildings while infusing the flavor and décor providing guests with a unique dining experience.

Don’t miss your chance to be a part of this historic event and **“Savor the Flavor of Fullerton!”**

For a listing of participating restaurants or for more information, visit: www.FullertonRW.com. Also, connect on facebook at www.facebook.com/fullertonrestaurantweek or follow us on twitter at www.twitter.com/fullertonrw.

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